Alliance of Independent Authors

INDIE AUTHOR LAB SCHEDULE

Doors Open: 8:45am

Date: 11th March 2026

Time	Activity / Session	Speaker / Host
9:30 AM	Welcome & How the Day Works	Orna Ross
9:50 AM	Panel: Self-Publishing in 2026: Contracts, Campaigns, Questions.	Melissa Addey, Sarah Begley, Kayleigh Brindley, Ethan Ellenberg, Ross Lynch
10:45 AM	Expert Tables – Session 1 (incl. tea/coffee)	Various
11:45 AM	Panel: Challenges, Solutions, Opportunities	Chelle Honiker, Thad McIlroy, Simon Patrick, Abby Hope Patrick
12:30 PM	Networking Lunch	-
1:30 PM	Talk: Back to Basics: Simplify Your Author Business	Joanna Penn
2:15 PM	Guided Personal Reflection + Q&A	Orna Ross & Joanna Penn
3:00 PM	Expert Tables – Session 2 (incl. tea/coffee)	Various
4:00 PM	Panel: Publishing at the Next Level: Advanced Indie Publishing Models for Authors	Sacha Black, Adam Beswick & Jez Cajio
4:45 PM	Final Exercise & Closing Remarks	Orna Ross
5:00 PM	ALLi Drinks Party (sponsored by Amazon KDP)	Venue: The Windsor Castle Pub

For more info visit:
www.selfpublishingadvice.org/indieauthorlab