



Alliance of Independent Authors

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ALLi INVITES YOU TO ITS SIXTH BIRTHDAY CELEBRATION  
**at The London Book Fair**

**LIVE**

**ALLi Stand IE40**

One-To-One Consultations, Seminars,  
Launches and Member Showcase

**10 - 12th April 2018**

**ONLINE**

[www.selfpublishingadviceconference.com](http://www.selfpublishingadviceconference.com)

Self-Publishing Advice Conference

Bringing the Fair to Authors Everywhere

**14th April 2018**

**Drinks Party Thurs 12th April (4 - 7pm)**

Kindly Sponsored by Amazon KDP

Join us for drinks and finger food, meet and mingle with Amazon,  
other Partner Members, ALLis and friends. Browse our members' books

Hand & Flower Function Room, 1 Hammersmith Rd, London W14 8XJ

**RSVP:** [info@allianceindependentauthors.org](mailto:info@allianceindependentauthors.org)



kindle | direct  
publishing

**Tuesday 10th to Thursday 12th April**

**VARIOUS TIMES**

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**One-to-one Consultations**

with Self-Publishing Experts  
(call by to book a slot)

**Tuesday 10th April**

**2.30-3.30pm**

The Olympia Room

**Blockchain For Books Insights Seminar**

PLUS launch of ALLi White Paper about  
authors and the blockchain

**Wed 11th April (5pm)**

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**Book Giveaway, Advice & Signing:**

Go Creative! It's Your Native State.

**A Guide for Creativepreneurs by Orna Ross**

**Wednesday 11th April**

**4.45- 5.30pm**

Author HQ

**The Agony and Ecstasy of becoming a  
Self-Publisher:** How to make it fun and profitable

**Thursday 12th April**

**11.45AM - 12.30pm**

Author HQ

**The Alliance of Independent Authors Seminar**

Are you ready for the next wave of innovation?  
Get A Self-Publishing 3.0 Mindset

**Thursday 12th April**

**2.45-3.30pm**

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**Triple Book Launch, plus practical publishing Q&A**

Publishing Today with Dan Holloway,  
Jane Davis & Rohan Quine

**Thursday 12th April, 4.00-7.00pm**

ALLi Party kindly sponsored by Amazon KDP

Our thanks to CPI Print, Publica and PublishDrive and for their sponsorship of the ALLi Stand