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The Alliance of Independent Authors helps Fiction Uncovered open up to indie authors.

Non profit professional association, The Alliance of Independent Authors is encouraged to see Fiction Uncovered opening up to indie authors, with self-published writers eligible to submit work for the 2014 award for the first time.

(London, Jan 2014) The Alliance of Independent Authors (ALLi)'s "Open Up to Indie Authors Campaign" is pleased to announce that Fiction Uncovered 2014 is the latest award scheme for writers to open their submissions process to self-published authors.

The annual summer promotion which has been dubbed the 'Mercury Prize' for UK writers, Fiction Uncovered aims to bring 'under-discovered' writers to a wider audience. Working in association with ALLi, the promotion is now accepting author-published work for the first time.

ALLi welcomes the move as part of a general shift in the publishing world's perception of self-published work. Following on from the Folio Prize admission of self-published authors, ALLi is encouraged to see Fiction Uncovered offering indie authors further potential exposure for their work.

ALLi Director Orna Ross said, "Fiction Uncovered is a uniquely important award, in that it aims to support writers at a stage when energies can begin to flag, under the efforts of writing and reaching readers in a highly commercial environment.

We will be working with eligible members, encouraging them to submit their work and put appropriate book distribution platforms in place."

ALLi's "Open Up to Indie Authors Campaign" aims to encourage exchange between publishing institutions, associations, festival organisers, reviewers, booksellers and prizes and the wider world of author-publishing. Further details of the campaign can be found via ALLi's Self Publishing Advice blog (<http://selfpublishingadvice.org/open-up-to-indie-authors/>)

If you believe self-publishers should have equal opportunities, please take a moment to sign ALLi's Open Up To Indie Authors Petition. (<http://selfpublishingadvice.org/open-up-to-indie-authors/open-up-to-indie-authors-petition/>)

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ABOUT ALLi

The Alliance of Independent Authors (ALLi) is a non-profit, professional association for author-publishers. Rapidly growing, with members all over the world, ALLi (<http://allianceindependentauthors.org>) is now a significant force in international publishing.

ABOUT FICTION UNCOVERED:

The 'Fiction Uncovered' promotion was established in 2010 after a period of discussions between Arts Council England, a group of publishers, literary agents and other book professionals about how to raise the profile of British fiction writers.

www.fictionuncovered.co.uk

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