
Join us

The Alliance of Independent Authors

FIRST BIRTHDAY CELEBRATIONS & INDIE AUTHOR SHOWCASE

SEMINARS • MEMBER SPOTLIGHTS

15 - 17 APRIL 2013

MONDAY 15 APRIL (5PM)

AUTHOR LOUNGE BOOK LAUNCH:

CHOOSING A SELF-PUBLISHING SERVICE 2013



WORKSHOPS • MEET-AND-MINGLE

LONDON BOOK FAIR

MONDAY 15 APRIL (7PM)

DRINKS PARTY AT THE PEMBROKE PUB

261 OLD BROMPTON ROAD, LONDON, SW5 9JA

Full programme online: www.allianceindependentauthors.org/campaigns

RSVP: info@allianceindependentauthors.org

SUNDAY 14 APRIL

2PM THAMES ROOM: PANEL

Mark Coker & Steena Holmes at the Digital Minds Conference speaking on the **rise of self-publishing and the hybrid author.**

MONDAY 15 TO WEDNESDAY 17 APRIL

VARIOUS TIMES

AUTHOR LOUNGE & KOBO BOOTH

KOBO/ALLi Author Spotlights

MONDAY 15TH 10 AM: THAMES ROOM

LOVE LEARNING SEMINAR

Orna Ross on **Going Indie: Lessons From The Alliance of Independent Authors on Successful Self-Publishing**

5PM: AUTHOR LOUNGE: BOOK LAUNCH

A Self-Publishing Service: The Alliance of Independent Authors Guide (ebook)

7PM: ALLI'S FIRST BIRTHDAY PARTY

THE PEMBROKE PUB

(5 mins from Exhibition Centre).

Meet and mingle with press, book bloggers and reviewers, and self-publishing's finest.

WEDNESDAY 17TH

11AM: AUTHOR LOUNGE

PANEL: **The Author as Entrepreneur** - Orna Ross & Polly Courtney.

12 - 2PM: AUTHOR LOUNGE

Indie Author Clinic & Showcase

ALLi Authors give advice and showcase their books.

1PM: THAMES ROOM

LOVE LEARNING SEMINAR

Advanced Online Marketing for Authors
with Joanna Penn